GOVERNMENT OF INDIA
HEAVY INDUSTRIES AND PUBLIC ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:1002
ANSWERED ON:27.02.2006
MARKETING OF HMT WATCHES THROUGH PRIVATE SECTOR
Aaron Rashid Shri J.M.

Will the Minister of HEAVY INDUSTRIES AND PUBLIC ENTERPRISES be pleased to state:

(a) whether HMT Limited is marketing its premium brand of watches through private retail outlets;

(b) if so, the complete details thereof;

(c) whether HMT has invited foreign firms to manufacture the premium brand of watches in India; and

(d) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SMT. KANTI SINGH)

(a) & (b): HMT Watches Limited the subsiddiary of HMT Limited has tid up with M/s. Godrej & Boyce, Prima Division as a distributor on pan -India basis. M/s. Godrej & Boyce will retail HMT Watches through its Marketing network.

(c) No, Sir.

(d) does not arise.